

For reservation confirmation please use email: fratreservations@sbcglobal.net

1st Birthday Dinner

May 4, 2017
7:30 P.M.

Chair: Officers/Board

Menu — Fratellanza Salad,
Risotto. Swiss Steak,
Roasted Potatoes,
Italian Green Beans,
Drum Stick

Cost — \$20 - Members
\$25 - Guests

Reservations by: May 2nd
510-764-2365 ext 1

Pizza Night Family Dinner

May 20, 2017

Cocktails: 6pm **Dinner:** 7pm

Chair: Tony Gemignani

Menu — Fratellanza Salad,
Antipasti, Garlic Bread,
Sausages & Peppers, Pesto Pasta,
Sicilian Style Pizza,
Dessert

Cost — \$23 - Members
\$28 - Guests

Music by: Albert Garcia

Reservations accepted
beginning April 26th at 8am
510-764-2365 ext 3

Please see flier insert for
specific details

2nd Birthday Dinner

May 18, 2017
7:30 P.M.

**Chair: Badarello &
Spalasso Famiglia**

Menu — Fratellanza Salad, Pasta
w/both Pesto & Meat Sauce,
Chicken Cacciatore, Carrots,
Ice Cream

Cost — \$20 - Members
\$25 - Guests

Reservations by: May 16th
510-764-2365 ext 2

Friday Luncheon

***Third Friday this month!
(May 19th)***

Pasta w/Meat Sauce
Roast Pork

Cost - **To be Determined**

Call the Fratellanza Club for
reservations: 510-547-9435

(Please: No email
reservations for this event)

Clubroom Bar Open

Wednesday 1:00 - 5:00 PM

All prices include sales tax
Phone 510-547-9435



From our President -

April started off with our first birthday dinner. Dinner Chairman Rich Rago and crew did a fantastic job of getting us all served. Speaking of fantastic, thank you to our cooks, Art Parziale, Evan Matthews & Dino De Pianto, for a fantastic meal. It was a great evening, thanks to all who were there.

Saturday, April 8th was our Wine tasting event. Organized by Joe Scodella, over 80 guests enjoyed a nice evening of wine tasting. We had many items at the silent auction & of course we had a regular raffle. Many people help make this event a success, thank you to our cooks, Angelo Marchi & Evan Matthews; Bartenders, Rich Giaramita & Anthony Golden; Our servers, Rose Marie Gish, Sally Accurso, Loretta Iacobitti & Diane Sericati; Ticket booth, Jim Taddei. Thanks also go to Vice Presidents, Rich Vila & John Barassi, for mc-ing this event & conducting the raffle. Thank you to our members who poured wine, Ralph & Joan Brignone, Bill & Chris Jones, & Logan Pricco. Of a course thank you to our wineries that participated in this event, Concannon, Jacuzzi, Viano & Vino Wine Stores. It was a fun evening thanks to all who attended. A big Thank you Angelo Marchi & Gianfranco Sciacero for the time & effort they put in to make this event a success.

Our second birthday dinner was another great evening at the Fratellanza. Dinner Chairman Alex Alexeev and his crew, which included Mr. 50 /50, Bob Porta, did a great job. The Tortellini & Chicken were delicious. Thank you to our cooks, Art Parziale, Dino DePianto & Lonnie Chase

I would like to thank Gianfranco Sciacero & Angelo Marchi for the extra work they put in this month in service to our club. God bless you both and thank you.

As always thank you to all our bartenders, waiters, ticket sellers & kitchen crew, that help make all our dinners & events a success.

God Bless & Sempre Avanti,

Tim Tomei

Thank you to Richard Vannucci for providing this short story...

Italian Americans thrived in the East Bay from the 1890's to the 1960's, particularly in Oakland's "Little Italy" in the Temescal neighborhood. Between 1910 and 1930, Oakland had one of the biggest Italian populations in the state, ballooning from 3,800 to 6,360 in the U.S. census.

Major Italian immigration to the United States got underway in the late 19th century and would last through 1910. More than two million Italians left Italy, primarily the northern regions, for America. Today, about 1.5 million of their descendants live in California alone.

Oakland, the other city by the bay, was a magnet for Italian immigrants in the early decades of the 20th century. Some relocated from San Francisco after the devastating 1906 earthquake and fire; many more came to Oakland predominantly from Italy's northern regions of Piedmont, Liguria, and Lombardy in search of opportunity and prosperity.

Many newcomers settled in the Temescal neighborhood of North Oakland which offered sunshine and soil for fruit and vegetable gardens, elbow room and affordable housing, easy street car access, and most vitally, job opportunities.

Italian immigrants often found themselves restricted by education, language barriers and prejudice to jobs, usually manual labor, that longer-established locals considered less desirable. The East Bay economy in that era provided opportunity for many such jobs including those in the garment trade, window washing and janitorial services, laundry work, seasonal food canning, the burgeoning automobile service industry as well as the fading livery stable business, work in restaurants and food markets, truck farming, and construction.

Sometimes the job opportunities became quite selectively regional. For a time, one had to be from the Genoa region to have a decent chance of getting a job in the Oakland scavenger industry. Sometimes the discrimination encountered by Italian immigrants in employment was re-directed at other groups. One photograph of an Oakland market shows a sign reading "This market does not sell any meats purchased or handled by Chinese or Asiatics. We believe in America for Americans." Ironically, at times Italian Americans themselves were not considered white by Anglo Saxon society.

Food was at the center of many Italian-American enterprises. Delicatessens, produce shops, and retail food import shops owned by Italian Americans were (and still are) a common sight in East Bay streets. A number of successful Italian owned bakeries were started, although they were often called "French-Italian" in an effort to attract non-Italian customers.

Oakland's Rivoli Deli, G.B. Ratto & Company, Genova Deli, the Toscana and Colombo Bakeries, Lucca's Deli and Bertola's restaurant formerly at the corner of Telegraph and Shattuck were just a few of the Italian American businesses that prospered in the area.

Some Italian immigrants took up truck farming, supplying East Bay cities with fresh produce. They found good farmland on Bay Farm Island in Alameda and other southern Alameda County sites where subdivisions sprout today.

Before municipal garbage collection, Italian immigrants developed private routes, collecting garbage from East Bay homes and businesses — "a horse, a wagon, a strong back, and you were in business." Operations were consolidated by 1920 into one major scavenger company, headquartered in Temescal, whose blue painted vehicles— often called "blue taxis" or "honey wagons" — roamed East Bay streets. The company followed meticulous recycling practices nearly a century ago. In addition to separation of glass and metals, (cont on back page)

2017

Fratellanza Officers

President:

Tim Tomei

1st Vice President :

Rich Vila

2nd Vice President :

John Barassi

Financial Secretary:

Alan Pricco

Treasurer:

Angelo Marchi

Sergeant-at-Arms:

Sal Lorino

Recording Secretary:

Evan Matthews

2017

Board of Directors

Chairman:

Roland Lazzarotto

Board Members:

Ron Blair

Ralph Brignone

Jim Taddei

Rich Giaramita

Bill Jones

Art Parziale

John Pelosi

Bob Porta

Larry Quirico

Joe Scodella

Gianfranco Sciacero

Club Historian

Gianfranco Sciacero

email:

gsciacero@earthlink.net

Phone: 510-525-5372

Sunshine Committee

Bruce De Benedictis

email:

bruce_de_benedictis@mac.com

Phone: 510-763-4657

Newsletter Editor

Jim Taddei

email:

fratellanzanews@sbcglobal.net

Phone: 510-530-8733

Visit us on the Web!

www.FratellanzaClub.com

Webmaster

Ryan Leglu



1140 66th Street
Oakland, CA 94608-1185

Did you know?

L'arco si rompe se sta troppo teso

"The bow breaks if it is too tense." Archers know this. Nevertheless, this proverb applies to all things we do. It is usually wise to avoid excesses and extremes, because they often are hurtful, frequently exposing us to danger and can make us look ridiculous.

So, ease up and chill out... before something snaps! Come down to the Club and relax, with old friends and new acquaintances, good food and good spirits.

- A. Motta

PLAZA AUTO SERVICES, INC
Domestic, Hybrid & Foreign Auto Repair & Service
ANGELO BENASSINI, OWNER
SERVING OUR COMMUNITY SINCE 1988

ACDelco 

6801 FAIRMOUNT AVE
EL CERRITO, CA 94530

(510) 527-9383
PlazaAutoService@sbcglobal.net

www.PlazaAutoService.MechanicNet.com

CCG ADVISORS

MARK S. DOSSA, CFP® 2010 Crow Canyon Place, Suite 100
San Ramon, CA 94583

Relationship Manager P: 925.384.2800
Investment Advisor Representative F: 619.810.0831
CA Insurance Lic. 0C31935 E: mdossa@ccg-advisors.com

(continued) food scraps were sold as hog feed, buttons were cut off old clothes and re-sold to laundries and tailors, scrap cloth and old clothes went as rags to auto repair shops and janitorial businesses, and newspapers and cardboard were recycled at local paper mills.

The construction industry also provided employment as countless Italian American craftsmen took their Old World construction skills and applied them to the needs of their newly adopted country. Some started out as laborers and later organized their own contracting firms.

Providing labor for roadways was a major source of employment, as was quarry and mason work. Skilled Italian-American artisans worked on the massive stone buildings of the UC Berkeley campus.

Two big local quarries, the Bilger Quarry, "la Cava," in Oakland and the Hutchinson Quarry, "la Cava di Berkeley" at the top of Schmidt Lane in what is now El Cerrito, employed large numbers of Italian immigrant men who often lived on site in boarding houses. The Bilger Quarry is still visible from the Rockridge Long's Drugs/Safeway complex, so the next time you shop there, recall the hundreds of Italian American men — many from the regions of Piemonte and Liguria—who labored there in the Bilger works for two dollars a day and slowly reshaped the southern end of the aptly named Rockridge district.

https://localwiki.org/oakland/italian_american/ for story images - article by Richard Stewart

P I N E S U P P O R T O U R M E M B E R B U S I N E S S E S



Russel Carrel
 General Contractor
 License #905140
 2841 Almond St.
 West Sacramento, Calif 95691
 Cell 510-734-3781
 recarrel@yahoo.com
 Specialize In Home Renovations

Luxury Kauai Princeville Vacation Rental
 Incredible Ocean View at The Cliff's Resort
 2 Bedroom / 2 Bathroom, Sleeps 4 - 6
www.vrbo.com/606624
 Contact Charlene (510) 326-8782
Life doesn't get any better than this!

Val Betti
PLUMBING & HEATING
CONTRACTORS LICENSE #196926
THOMAS BETTI
 (510) 232-5593
 3605 MACDONALD AVENUE, RICHMOND, CA 94805-2182

Mark Kahn Jewelers, Inc.
 (925) 837-3262
Mark Kahn
 President
Makers of Fine Jewelry
 3202 Danville Boulevard, Alamo, California 94507

ALAN J. PRICCO
 (510) 652-6317
 (510) 652-6894 FAX
 6319 College Avenue
 Oakland, CA 94618

Michele Manzone
 Realtor*
 Manzone Team
 C 510.517.0111
 D 925.222.5512
 F 888.388.1144
 michele.manzone@pacunion.com
 manzoneteam.com
 License # 01028002
 51 Moraga Way, Suite 1
 Orinda, CA 94563

BRIGNOLE & GHIRI
Insurance & Real Estate Service, Inc.
 "SINCE 1925"
BG
 4685 TELEGRAPH AVENUE
 OAKLAND, CALIFORNIA 94609
 PHONE (510)653-0685
 FAX (510)653-8486
elena@brignoleandghiri.com
 INS. LICENSE NUMBER 0515724
Joseph Brignole, Jr.

PEAR TREE PRODUCE
Kurt Glazier
 368 2nd Street
 Oakland, CA 94607
 order 510 271 7912
 fax 510 271 7913
 cell 925 481 9180
 krglazier@hotmail.com

GARY TORRETTA
 Residential Marketing Specialist
 Multi Million Dollar Producer
 LIC. # 00918063
Security Pacific Real Estate Brokerage^{sp}
 3223 Blume Drive • Richmond • California 94806
 Office (510) 222-8340 Ext. 219
 Direct (510) 758-5550 • Fax (866) 865-7736
 www.spre.com

TOM CASAZZA
 Broker Associate
 Lic #00707081
510.388.8227
KELLER WILLIAMS.
 Office: 925.407.8978 • Fax: 925.934.3422
 TomCasazza@aol.com • www.TomCasazza.com
 100 Pringle Ave #100 • Walnut Creek, CA 94596
Each Keller Williams Realty Office is Independently Owned and Operated

Godfather's
LIMOUSINE SERVICE

TCP 8265P

(510) 222-9995 Over 27 Years Experience

PLUMBING CONTRACTORS

OLIVERO PLUMBING CO., INC.
License No. 162170

(510) 233-3511 or 529-2762
(510) 233-3334 Fax

11360 San Pablo Ave.
El Cerrito, CA 94530

PAUL RAGO
REALTOR®

cell: 510.915.2043
paul@marvingardens.com
www.PaulRago.com

DRE # 01929641
MARVIN GARDENS REAL ESTATE

BEAVER CREEK SMOKEHOUSE

925-335-9915
601 Main Street
Martinez, CA 94553

Rob Zavatero
cell: 925-234-2258

Yvette Zavatero
robz@beavercreek-smokehouse.com

www.beavercreek-smokehouse.com

TOP GUN
MOVING SPECIALISTS
Office & Industrial Moving

Rick Alimonti

Mobil: 925. 580. 5298
Office: 888. 659. 6605

Email:
rick@topgunmovingspecialists.com

Web:
www.topgunmovingspecialists.com

LAW OFFICES OF
JAMES J. PENNA

FAMILY ASSET & WEALTH PLANNING
WILLS, TRUSTS & PROBATE
BUSINESS & TAX LAW

JAMES J. PENNA
ATTORNEY AT LAW M.B.A. TAXATION LAW
CALIFORNIA BUSINESS VALUATIONS AND APPRAISALS

1350 TREAT BOULEVARD, SUITE 410
WALNUT CREEK, CALIFORNIA 94597
TELEPHONE: (925) 933-3999
FACSIMILE: (925) 933-3909

OAKLAND
TELEPHONE: (510) 839-3999
FACSIMILE: (510) 839-0533

Mike Pelosi
Owner

785 Oak Grove Road E-2 #131
Concord CA 94518
License # 0F62411

(925) 768-5878
(866) 408-2608 fax
mike@bayoakbenefits.com
www.bayoakbenefits.com

BAY OAK BENEFITS AND INSURANCE SERVICES

3700 BARRETT AVENUE
RICHMOND, CA 94805-2297

CHARLES L. MOSSINA

ATTORNEY AT LAW (510) 233-0447

Richard Smith
Exclusive Agent

Allstate Insurance Company
3875 San Pablo Dam Rd
El Sobrante, CA 94803

Phone 510-223-3802/Fax 510-223-6375
Cell 510-915-6158
RichardSmith@allstate.com

24-Hour Customer Service
CA Insurance License Number 0F13459

Don's Tire Service
820 Gilman Street
Berkeley, CA 94710

Owner: Don Frizzie
Ph: 510-526-0335
Fx: 510-526-3914
www.donstireservice.com

Specializing in Tires, Alignments, Brakes, Suspension, Wheels, and complete Lube, Oil, and Filter Service